5 Reasons to use Zelle® for your small business

A safe, convenient way for businesses to receive and send money*

Getting paid should be the least complicated part of your day. Introducing *Zelle* for your small business. Now you can get paid in minutes* with just your business U.S. mobile number or email address. No checks. No cash. No hassle. *Zelle* makes receiving money from customers easy* — all from the convenience of our mobile app.

Why you should consider *Zelle* for your business

Get paid faster

- Skip the trip to the bank and the hassle of waiting for checks and deposits to clear
- Money is received in minutes* and available for immediate use

54% of small business owners surveyed currently use digital payments like *Zelle* to receive money[1]

"I would get paid faster and it would be more convenient for my customers."
– Joe M., Small Business Owner

Keep more of your money

Wells Fargo does not charge business customers to send or receive money with *Zelle*

48% of small business owners say low or no fees prompted them to transition to digital payments[2]

"No one likes paying a fee, especially when you are trying to make a payment." – Justin X., Small Business Owner

Available to millions

100+ million people already have access to *Zelle* through their banking app[3]

78% of consumers rank digital payment options as their most preferred method of payment[4]

Millions of customers already have access to *Zelle* through their banking app[5], and more banks and credit unions are added every year[6]

Peace of mind

- Avoid sharing sensitive account information by receiving payments using your business U.S. mobile number or email address

Security is the most critical factor for businesses when selecting a payment solution[7]

"Digital payments are faster, more convenient for both customers and my business, and more secure with a lower risk of fraud than checks."
– Todd S., Small Business Owner

Easy to get started

Since access to *Zelle* is already part of Wells Fargo Online® Banking, enrolling is a snap!

Learn more

Log in and follow the step-by-step instructions to select your account and enroll your U.S. mobile number or email address

Get started now

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[1, 2, 7] Small Business Engagement Research, C Space, March 2021
[3, 5] "About the Zelle Network," Zelle, accessed March 11, 2021
[4] "Digital Transformation of SMBs: The Future of Commerce," Visa, accessed March 31, 2021
[6] "Frequently Asked Questions," Zelle, accessed March 31, 2021

*Enrollment with *Zelle* through Wells Fargo Online® or Wells Fargo Business Online® is required. Terms and conditions apply. Transactions typically occur in minutes when the recipient's email address or U.S. mobile number is already enrolled with *Zelle*. Available to almost anyone with a U.S.-based bank account. For your protection, *Zelle* should only be used for sending money to friends, family, or others you trust. The Request feature within *Zelle* is only available through Wells Fargo using a smartphone. In order to send payment requests to a U.S. mobile number, the mobile number must already be enrolled with *Zelle*. Neither Wells Fargo nor *Zelle* offers a protection program for authorized payments made with *Zelle*. To send money to or receive money from an eligible small business, a consumer must be enrolled with *Zelle* through their financial institution. Small businesses are not able to enroll in the *Zelle* app, and cannot receive payments from consumers enrolled in the *Zelle* app. For more information, view the *Zelle* Transfer Service Addendum to Wells Fargo's Online Access Agreement. Your mobile carrier's message and data rates may apply.

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